

The goal of the **Arval Driving Excellence** training modules and workshops is to create a lasting change in the attitude among your drivers. This applies to drivers of combustion vehicles as well as drivers of electric or hybrid vehicles.

An eco-aware and safety-conscious driving attitude results in a reduction in accidents and a more economical fleet. This, in turn, leads to a general decrease of the TCO (Total Cost of Ownership). **Driving comfort also increases once the training has been completed.**

Arval Driving Excellence training modules lead to a lasting change in attitude through the application of new training techniques that require participants and coaches to determine objectives together and in synergy.

The principles of **Arval Driving Excellence** yield training modules that focus on performance factors and on the motivation and focusing of drivers.

When this method is used, drivers will adopt this new driving attitude and integrate it into their daily lives.

A “coaching” approach to participants

TRADITIONAL TRAINING

- « Do this, do that ».
- Instructor is active.
- Dependence.

ARVAL DRIVING EXCELLENCE

- Participant allowed to discover.
- Participant is active.
- Independence.

Arval Driving Excellence training modules and workshops

WORKSHOPS

- Eco-aware & safe driving attitude.
- Traffic rules refresher.

TRAINING MODULES

- Eco-aware and safety conscious driving attitude.
 - Combustion vehicles.
 - Hybrid and electric vehicles.
- Optimal use of new technologies.
- Eco-aware and safe driving attitude for expats.
- E-Bike, safety & bicycle technology.

PACKAGE 1 - ECO-AWARE AND SAFE DRIVING ATTITUDE

Combustion vehicles (petrol, diesel,...)

This package focuses on economical consumption, safe driving habits and driving comfort by paying attention to anticipation and the right attitude.

Its most significant objectives are to reduce the risk of accidents, to optimise fuel consumption, to improve driving comfort and to make the best possible use of vehicle technology.

CONTENTS



OPEN SESSION

- Informing participants about the project and the objectives of the module.
- Creating eco-awareness and safety-consciousness.
- Motivating the involved parties.
- Unlimited number of participants.
- Duration: 1h30.



PRACTICAL TRAINING

- Anticipation, with safety as a priority.
- Eco-drive in practice with anticipation as the most important competence.
- Attitude and behaviour: self-evaluation and insight into own values.
- Motivation for adopting new driving attitude.
- Optimal use of vehicle technology.



FOLLOW-UP PROCESS

- 12 months after training.
- Quarterly contact with drivers about the evolution of their fuel consumption.
- Every trimester the drivers are informed about an area of concern.

PACKAGE 1 - ECO-AWARE AND SAFE DRIVING ATTITUDE

Combustion vehicles (petrol, diesel,...)

COURSE OF THE TRAINING

- Welcome and discussion of every participant's goals.
- Every driver navigates an initial route while Arval Driving Excellence objectively assesses the driving attitude using a telematics system developed in conjunction with the VITO (Flemish Institute for Technological Research).
- Interactive theory lesson about an eco-aware and safety-conscious driving attitude.
- Every participant selects 3 areas of concern that he/she wishes to address.
- Participants navigate the same route a second time with individual guidance provided by the coach. Driving attitude is once again assessed.
- Every participant is briefed about his/her driving competence profile.
- Interactive discussion about attitude, behaviour and motivations.
- Distribution of assessment reports and areas of concern.
- Participants may sign a « declaration of commitment».
- "Eco-Aware and Safe Driving Attitude" certificates issued.
- Training evaluation.

STRUCTURE

- Three and half hour session with 3 drivers per coach (interactivity between participants, teambuilding).
- The training takes place on public roads, at Arval in Zaventem or at your company. Prior to training, Arval Driving Excellence determines a reference route (+/- 20 min) near to the training location. This route is adapted to match everyday traffic conditions experienced by the participants.
- Arval Driving Excellence provides manual or automatic vehicle(s) fitted with the VITO telematics system.

PACKAGE 2 - ECO-AWARE AND SAFE DRIVING ATTITUDE

Electric and hybrid vehicles

This package focuses on economical fuel consumption and safety-conscious driving behaviour, as well as on increased driving comfort resulting from anticipation and the right attitude.

Its most significant objectives are to reduce the risk of accidents, to improve driving comfort and to improve consumption by making optimal use of electric and/or hybrid drive trains.

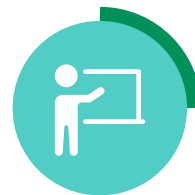
During this module, autonomy and range anxiety are discussed in detail. Participants are provided with techniques and solutions.

CONTENTS



OPEN SESSION

- Informing participants about the project and the objectives of the module.
- Creating eco-awareness and safety-consciousness.
- Motivating the involved parties.
- Unlimited number of participants.
- Duration: 1h30.



PRACTICAL TRAINING

- Making optimal use of the electric or hybrid drive train.
- Anticipation, with safety as a priority.
- Guaranteeing vehicle autonomy.
- Attitude and behaviour: self-evaluation and insight into own values.
- Motivation for adopting new driving attitude.



FOLLOW-UP PROCESS

For (plug-in) hybrid vehicles:

- 12 months after training.
- Quarterly contact with drivers about the evolution of their fuel consumption.
- Every trimester the drivers are informed about an area of concern.

PACKAGE 2 - ECO-AWARE AND SAFE DRIVING ATTITUDE

Electric and hybrid vehicles

COURSE OF THE TRAINING

- Welcome and discussion of every participant's goals.
- Every driver navigates an initial route while Arval Driving Excellence objectively assesses the driving attitude using a telematics system developed in conjunction with the VITO (Flemish Institute for Technological Research).
- Interactive theory lesson about an eco-aware and safety-conscious driving attitude.
- Every participant selects 3 areas of concern that he/she wishes to address.
- Drivers navigate the same route a second time with individual guidance provided by the coach. Driving attitude is once again assessed.
- Every participant is briefed about his/her driving competence profile.
- Interactive discussion about attitude, behaviour and motivations.
- "Eco-Aware and Safety-Conscious Driving Attitude" certificates for electric or hybrid vehicles issued.
- Training evaluation.

STRUCTURE

- Individual one and a half hour session per driver if drivers have different vehicles. If all the drivers use the same vehicles (brand and model), a collective three and a half hour session is held with an Arval Driving Excellence coach (interactivity between participants, teambuilding).
- During the training participants' vehicles are used.
- The training takes place on public roads, at Arval in Zaventem or at your company. Prior to training, Arval Driving Excellence determines a reference route (+/- 20 min) near to the training location. This route is adapted to match everyday traffic conditions experienced by the participants.

WORKSHOP 1 – ECO-AWARE AND SAFE DRIVING ATTITUDE

Initiation and sensitisation

This workshop focuses on initiating and sensitising drivers to the concept of economical and safety-conscious driving. Participants are introduced to eco-aware and safety-conscious driving by means of a theoretical workshop through an interactive quiz.

Mobility, respect for other road users and stress management behind the wheel are also handled as part of this workshop.

The most significant objective is the sensitisation of drivers to encourage eco-aware and safety-conscious driving, using a fun and light-hearted approach.

CONTENTS

- Ecological and economic impact of driving behaviour.
- Social and ecological values of the company.
- Ten points of interest for eco-aware driving: Instructions for the economical and safe handling of modern-day vehicle technology.
- The positive impact of a change in driving behaviour:
Motivations and advantages related to an eco-aware and safety-conscious driving attitude for every driver.
- How to cope with stress and aggression in modern-day traffic conditions.
- How to avoid becoming absent-minded behind the wheel.
- Limitations of new technologies.
- The positive impact of a change in attitude behind the wheel.

COURSE OF THE WORKSHOP

- Welcome and discussion of every participant's goals.
- Group divided into groups of 3 to 5 participants.
- Workshop presented in the form of a quiz.
- Arval Driving Excellence instructor coaches participants on the basis of their answers.
- Training evaluation.

STRUCTURE

- Duration: 1h30.
- Interactive workshop.
- Maximum of 18 participants per session.
- Workshop is at your company or at Arval in Zaventem.

WORKSHOP 2 – TRAFFIC RULES REFRESHER

Refresher of basic knowledge and introduction to the most recent road law updates.

This workshop is presented in accordance with the principles of **Arval Driving Excellence**: topics are selected by the participants and are subsequently handled on an interactive basis.

MOST SIGNIFICANT TOPICS

- Right of way, driving motions, driving manoeuvres.
- Speed and speed restrictions.
- Signs and road markings.
- Fines.
- Latest changes to the Belgian traffic regulations, including:
 - merging.
 - new speed restrictions.
 - new hard shoulder regulations.
 - new signs (such as the “cycling track” sign).
 - ...

COURSE OF THE WORKSHOP

- Welcome and discussion of every participant’s goals.
- Topics chosen by participants.
- The Arval Driving Excellence instructor coaches participants on the basis of answers to quiz questions.
- Training evaluation.

STRUCTURE

- Duration: 3h30.
- Interactive workshop.
- Maximum of 18 participants per session.
- Workshop is at your company or at Arval in Zaventem.

TRAINING 1A - ECO-AWARE AND SAFE DRIVING ATTITUDE

Combustion vehicles (petrol, diesel,...)

This module focuses on economical fuel consumption, safe driving behaviour and driving comfort created by means of anticipation and the right attitude.

Drivers are introduced to the viewing techniques that they will be able to apply in real-life driving situations.

Its most significant objectives are to reduce the risk of accidents, to optimise fuel consumption, to improve driving comfort and to make the best possible use of vehicle technology.

When drivers adopt an eco-aware and safety-conscious driving attitude, it will result in a sustainable drop in CO₂ emissions and the TCO (Total Cost of Ownership) of your fleet.

CONTENTS

- Anticipation, with safety as a priority.
- Eco-drive in practice with anticipation as the most important competence.
- Attitude and behaviour: self-evaluation and insight into own values.
- Motivation for adopting new driving attitude.
- Optimal use of vehicle technology.

STRUCTURE

- Three and a half hour session with 3 drivers per coach (interactivity between participants, teambuilding).
- Arval Driving Excellence provides manual or automatic vehicle(s) fitted with the VITO telematics system.
- The training takes place on public roads, at Arval in Zaventem or at your company. Prior to training, Arval Driving Excellence determines a reference route (+/- 20 min) near to the training location. This route is adapted to match everyday traffic conditions experienced by the participants.

COURSE OF THE TRAINING

- Welcome and discussion of every participant's goals.
- Every driver navigates an initial route while Arval Driving Excellence objectively assesses the driving attitude using a telematics system developed in conjunction with the VITO (Flemish Institute for Technological Research).
- Interactive theory lesson about an eco-aware and safety-conscious driving attitude.
- Every participant selects 3 areas of concern that he/she wishes to address.
- Drivers navigate the same route a second time with individual guidance provided by the coach. Driving attitude is once again assessed.
- Every participant is briefed about his/her driving competence profile.
- Interactive discussion about attitude, behaviour and motivations.
- Distribution of assessment reports and areas of concern.
- "Eco-Aware and Safe Driving Attitude" certificates issued.
- Training evaluation.

TRAINING 1B - ECO-AWARE AND SAFE DRIVING ATTITUDE

Electric and hybrid vehicles

This module focuses on economical consumption and safety-conscious driving behaviour, as well as increased driving comfort resulting from anticipation and the right attitude.

Its most significant objectives are to reduce the risk of accidents, to improve driving comfort and to improve consumption by making optimal use of the electric and/or hybrid drive trains.

During this module, autonomy and range anxiety are discussed in detail. Participants are provided with techniques and solutions.

CONTENTS

- Optimal use of the electric or hybrid drive train.
- Anticipation, with safety as a priority.
- Guaranteeing vehicle autonomy.
- Attitude and behaviour: self-evaluation and insight into own values.
- Motivation for adopting new driving attitude.

STRUCTURE

- Individual one and a half hour session per driver if drivers have different vehicles. If all the drivers use the same vehicles (brand and model), a collective three and a half hour session is held with an Arval Driving Excellence coach (interactivity between participants, teambuilding).
- During the training participants' vehicles are used.
- The training takes place on public roads, at Arval in Zaventem or at your company. Prior to training, Arval Driving Excellence determines a reference route (+/- 20 min) near to the training location. This route is adapted to match everyday traffic conditions experienced by the participants.

COURSE OF THE TRAINING

- Welcome and discussion of every participant's goals.
- Every driver navigates an initial route while Arval Driving Excellence objectively assesses the driving attitude using the vehicle's on-board instrumentation.
- Interactive theory lesson about an eco-aware and safety-conscious driving attitude.
- Every participant selects 3 areas of concern that he/she wishes to address.
- Drivers navigate the same route a second time with individual guidance provided by the coach. Driving attitude is once again assessed.
- Every participant is briefed about his/her driving competence profile.
- Interactive discussion about attitude, behaviour and motivations.
- "Eco-Aware and Safety-Conscious Driving Attitude" certificates for electric or hybrid vehicles issued.
- Training evaluation.

TRAINING 2 – OPTIMAL USE OF NEW TECHNOLOGIES

Combustion, electric and hybrid vehicles

This module is presented within 3 months of the new vehicle being taken into use.

It focuses on optimal use of vehicle technologies by making drivers aware of their advantages as well as their limitations.

This results in better safety, greater driving comfort and lower consumption...

Plenty of attention is paid to the use of and attitude to new technologies, electric and hybrid drive trains, (adaptive) cruise control, lane changing, head-up displays, pedestrian detection, park-assist,...

CONTENTS

- Optimal use of the electric, hybrid or combustion drive train.
- The right competences and attitude for using new vehicle technologies.
- The right attitude during the use of these new technologies.
- Anticipatory and eco-aware driving behaviour.

STRUCTURE

- Individual one and a half hour public road session (3/day), at Arval in Zaventem or at your company.
- During the training participants' vehicles are used.
- The training takes place on public roads, at Arval in Zaventem or at your company. Prior to training, Arval Driving Excellence determines a reference route (+/- 20 min) near to the training location. This route is adapted to match everyday traffic conditions experienced by the participants.

COURSE OF THE TRAINING

- Welcome and discussion of every participant's goals.
- New vehicle and new technologies driver experience.
- Interactive theory lesson about an optimal use of the vehicle (ecological and safe).
- Every participant selects 3 areas of concern that he/she wishes to address.
- Participant drives a thirty-minute route while receiving individual coaching from the Arval Driving Excellence instructor.
- Issue of certificate that demonstrates in-depth knowledge gained about the new technologies.
- Training evaluation.

PRICE LIST

MODULE	DRIVE TRAIN	PARTICIPANTS/ SESSION	DURATION	PRICE*
Package 1 <i>Eco-aware & safe driving attitude</i>	Combustion	3	3h30 + Open session (1h30)	EUR 6.25/month/participant** or EUR 300/participant
Package 2 <i>Eco-aware & safe driving attitude</i>	Electric/Hybrid	Individual sessions (3/day)	1h30 + Open session (1h30)	EUR 6.25/month/participant** or EUR 300/participant
Workshop 1 <i>Eco-aware & safe driving attitude</i>	-	18	1h30	EUR 440/session
Workshop 2 <i>Traffic rules refresher</i>	-	18	3h30	EUR 660/session
Training 1A <i>Eco-aware & safe driving attitude</i>	Combustion	3	3h30	EUR 220/participant

PRICE LIST

MODULE	DRIVE TRAIN	PARTICIPANTS/ SESSION	DURATION	PRICE*
Training 1B <i>Eco-aware & safe driving attitude</i>	Electric/Hybrid	Individual sessions (3/day)	1h30	EUR 220/participant
Training 2 <i>Optimal use of new technologies</i>	All	Individual sessions (3/day)	1h30	EUR 240/participant
Open session	-	-	1h30	EUR 400/session

* Prices for up to 250 users. For 250 users or more, please contact us for a tailor-made price offer.

** Included in lease price. Price mentioned above is based on a 48 months lease period.

Only applicable to trainings: Plotting of reference route at your own premises: EUR 375/route